

# PICTURE



## our working brewery and WIN a Sony Alpha 290 SLR

COURTESY OF DAVIES & EASON



Shepherd Neame is inviting people with a keen interest in photography to capture the character of the brewery, where traditional oak mash tuns sit alongside state-of-the-art equipment such as energy-efficient steam injection technology.

- Open evenings on Wednesday April 27 and Thursday May 5 will allow photographers exclusive access to the brewhouse and The Street, where they will have one hour to spot and capture the winning shot.
- Entrants are also invited to photograph the exterior of the brewery, from the period frontage in Court Street to the picturesque creek that runs directly behind the building. Creativity is welcomed.
- All photographs will be assessed by a judging panel who will be looking for composition, technical ability and originality.
- The winning shot will win one talented photographer a Sony Alpha 290 SLR digital camera worth £350, courtesy of Faversham's leading independent camera dealer Davies & Eason. The picture will also be featured in A Year in the Life of Faversham 2011 exhibition and book, organised by Kent Creative Arts.
- Two runners-up will receive six cases of Spitfire Ale, courtesy of Shepherd Neame, while KRN Media will publish a selection of the best photographs.
- The closing date is Friday May 27, 2011 and late entries will not be considered.
- Photographers should submit their photos with a minimum size of 2MB in JPEG format on a CD or DVD, clearly labelled with their name. Entries, containing your CD / DVD and a completed entry form, should be marked Photo Competition and posted or hand-delivered to Shepherd Neame Ltd, 17 Court Street, Faversham, Kent ME13 7AX.

# Entry form



**Title**.....

**Name**.....

**Age**.....

**Address**.....

**Contact number**.....

**Email address**.....

**Do you belong to any photographic society or camera club? Please detail (though this is not necessary to enter)**.....

**By submitting this entry I accept the full terms and conditions and confirm that photography is not my full time profession or main source of income.**

**Your signature** .....

**Post to Photo Competition, Shepherd Neame Ltd, 17 Court Street, Faversham, Kent ME13 7AX**

## Full terms and conditions

- The closing date for entries is May 27, 2011. We regret that entries received after this date cannot be considered.
- This promotion is open to residents in England, Wales and Scotland excluding employees of Shepherd Neame and KRN Media and Shepherd Neame or KRN Media affiliates or agents, the family of such employees and any other persons connected with the promotion.
- Entrants must be over the age of 18 and photography must not be their full time profession or main source of income.
- Entrants can submit up to four images. Only images on CD or DVD will be accepted and must be high-resolution with a minimum size of 2MB in JPEG format. CDs and DVDs cannot be returned.
- Prizes may not be transferred, sold or exchanged. There is no cash alternative. Shepherd Neame reserves the right to substitute its offer products with those of equal or greater value in the event of unavailability due to circumstances beyond Shepherd Neame's control.
- By taking part in this promotion, entrants agree to be bound by the rules and by any other requirements set out in the promotional material. Promoter: Shepherd Neame Ltd, 17 Court Street, Faversham, Kent, ME13 7AX.
- Shepherd Neame Ltd reserves the right to cancel the promotion at any time.
- Entrants must complete their details on the entry form.
- Entrants will retain copyright in their submitted entries, however, by entering, entrants grant Shepherd Neame and KRN Media the right to publish and exhibit their photographs for publicity purposes, including online. No fees will be payable for any use of the images and there can be no guarantee that every use of the images will include the photographer's name. Entrants agree to take part in post-competition publicity.
- Entrants must have obtained permission of any people featured in the entries and must not feature anyone under the age of 18. A consent form is available to download from [www.shepherdneame.co.uk](http://www.shepherdneame.co.uk) or from [pressoffice@shepherdneame.co.uk](mailto:pressoffice@shepherdneame.co.uk).
- A judging panel will assess all entries. Their decision is final and no correspondence will be entered into. The names of the winners will be published by KRN Media and Shepherd Neame.
- Entrants must register for a time slot at the open evenings on Wednesday April 27 and Thursday May 5. Email your preferred date and time (6pm, 7pm or 8pm) to [pressoffice@shepherdneame.co.uk](mailto:pressoffice@shepherdneame.co.uk). Extra dates may be added to meet demand.
- When on site, entrants must follow instructions given by staff and stay in authorised areas. Entrants will not be left unattended at any time.